

## **InterContinental Hanoi Westlake to join Operation Smile to help the children**

Operation Smile Vietnam and InterContinental Hanoi Westlake has signed a Memorandum of Agreement to raise awareness amongst the community about social corporate activity, especially to children of Vietnam suffering from cleft lips/ palate and facial deformities; then enable to generate funds in provision of corrective facial surgery for the disfigured children of Operation Smile Vietnam during the 2011 – 2012 period.

Within the agreement's objective, the prestigious Intercontinental Hanoi Westlake has been partners with Operation Smile for past years and feels strongly to develop a sustainable partnership moving forward. Therefore the initiative to run a fist charitable program to provide to the community general context in the nation and their responsibilities to help the children. Particularly, all valued guests and residences of the hotel are encouraged to place their generous donation in a donation box during their stay to benefit the life changing surgeries for these Vietnamese children of Operation Smile.

*"The Intercontinental Hanoi Westlake is extremely pleased to join Operation Smile Vietnam's efforts in supporting these children in the hope that we will be able to raise stronger awareness about social responsibilities and community services. By working together, we also hope to demonstrate the message of involvement will create changes and make this world a better place for us"* said Mr. William Lau – General Manager

While supporting the effort to raise awareness and collect funds, from 13<sup>th</sup> to 16<sup>th</sup> June 2011, employees of the Hotel will also be participating in a surgical mission as volunteers to help patients and support the medical volunteers with additional logistics. It is estimated that 80 patients will receive treatment during this mission.

More information about InterContinental, please visit [www.intercontinental.com](http://www.intercontinental.com) and [www.intercontinentalvideo.com](http://www.intercontinentalvideo.com).